

Digital Doodle Designs

Web Development Process

Digital Doodle Designs' 7 step Web Development Process ensures that you'll receive a successful, effective and appealing website delivered in a timely and professional manner. Throughout the entire process we'll keep you informed and work together to develop a site that merges our expertise with your vision.

① *research establish develop build test evaluate launch maintain*

A little research in the beginning is the key to a successful website. We'll work hard to learn as much as we can about you, your business, your target audience and the competition. Using this information we can collaborate on a design, navigational structure and content for your website that works.

② *research establish develop build test evaluate launch maintain*

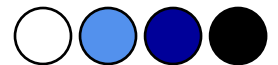
Now its time to establish your needs, goals and expectations. Working together we'll determine the scope and function of your website. We'll provide you with a project estimate and work with you to make the most of your budget.

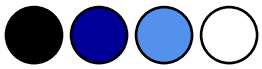
③ *research establish develop build test evaluate launch maintain*

Here's the part where all the conceptualizing comes together to produce a unique and functional prototype site. First we'll develop a blueprint to clearly define a structure that will best communicate your message to your audience then we'll apply this to the design process where we'll develop your sites functionality.

④ *research establish develop build test evaluate launch maintain*

Your site is about to come to life. This is the step where we take all of your content and code it into your structured prototype. By the end of this step we'll have a completed website to work with.





Web Development Process | Page 2

5 research establish develop build test evaluate launch maintain

We'll test your site rigorously to ensure that it will display properly to the widest audience possible resulting in more results from more viewers.

6 research establish develop build test evaluate launch maintain

Let's take a step back and evaluate the functionality, structure and appearance of the site as a whole. Did we meet the needs and goals we previously determined? We'll show you the finished product and make any necessary changes.

7 research establish develop build test evaluate launch maintain

Your site goes live! We'll work with the web hosting provider of your choice or can recommend a reputable one for you to set up your unique space on the net. You'll get a complete copy of your site on CD for backup purposes and we can suggest how to create awareness for your site using both online and offline mediums.

